# Ramya Jayaram

UI/UX Designer & Graphic Designer

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Bengaluru, India

## PERSONAL STATEMENT

As a user experience designer, it's my mission to create an intuitive and delightful user experience at every step of the user's journey. By constantly challenging myself in my design work, I keep up-to-date with new skills and technologies in interface design. I enjoy finding creative solutions through technology and design while maintaining superb quality.

## **WORK EXPERIENCE**

Appiness Interactive Pvt Ltd

**UI/UX Designer** 

Jun '21

- Present

### **Roles & Responsibility:**

I am currently handling UI/UX of Mobile and web apps also graphic designs for clients in the organization.

#### **PROJECTS**

### Quickbytes

A cross-over site between Wikipedia & Instagram. A platform to post and see fun facts, important news, current affairs, info, trivia, and anything as long as it is an interesting piece of info. I have been handling Web and Mobile Design. I create lowfidelity and convert them into high-fidelity mockups and prototypes.

## **Manipal Ecommerce**

Manipal is planning to expand its services & build an eCommerce platform, That will offer Multiple services such as diagnostic & related healthcare tests, sample collection, Medicine delivery at the doorstep, Healthcare packages, Pharmaceutical supplies, etc. I have been working on Web, Tab, and Mobile Design. I create low-fidelity and convert them into high-fidelity mockups and prototypes. Graphic Design for the empty states and graphics for marketing the product on social media, blogs, and marketing collateral.

#### Commviva [ Payplus ]

PayPlus empowers merchant partners with a unified payment platform that enables the acceptance of payment instruments across multiple channels. PayPlus is a white-labeled payment acceptance platform for digital merchants and merchant acquirers, which enables merchants to accept payments, across different channels such as online and in-store, and through different payment instruments such as cards and digital wallets.

Vtiger Systems India Pvt. Ltd.

Jun '19

- Jun '21

**UI/UX Designer** 

#### **Roles & Responsibility:**

I was working as a UI/UX Designer at Vtiger to design features for the Product and I worked closely with PM to get the feature requirement and translate them to design for both Web and Mobile apps. I have been handling Mobile Design alone and simultaneously working on the web as well with the team. I have worked on revamp of two versions by giving my best in design with the current trend. I create low fidelity and convert them into high fidelity mockups and prototypes. I also work on illustrations / Graphic Design for the empty states and graphics for marketing the product on social media, blogs, and marketing collateral.

Vtiger Systems India Pvt. Ltd.

Oct '18

**UI/UX Designer Intern** 

- Apr '19

# Ramya Jayaram

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# **EDUCATION**

Global Academy of Technology (2016 - 2019)

**Bachelor of Engineering in Computer Science Engineering** 

Dayananda Sagar Institute of Technology (2011 - 2015)

**Diploma in Computer Science Engineering** 

BET Convent (2007 - 2010)

**High School** 

# UI / UX TOOLS

**Figma** 

High fedility(Mockups), Illustraions

Sketch

High fedility(Mockups)

**Adobe XD** 

High fedility(Mockups)

Balsamiq

Low fedility(Wireframes)

**Adobe Illustrator** 

Illustraions

Adobe Photoshop

Mockups, Wireframes, Illustrations & GIF

Workflowy

Documentation

Moqups m

User flow, Wireframes

# **CERTIFICATION**

UX Foundations: Interaction Design

**Linkedin Learning** 

UX Design: Creating Personas

Linkedin Learning

UX Design: Scenarios & Storyboards

**Linkedin Learning** 

UX Design: Ideation

Linkedin Learning

# **LANGUAGE**

English

Kannada (ಕನ್ನಡ)

Hindi (हिन्दी)

## **AVAILABLE LINKS**

ramyajayram.com

Bē behance.net/ramyajayaram

in linkedin.com/in/ramya-jayaram/